



Schewels Furniture



105 Merriwood Farm Road
Farmville, VA 23901

Contact: Keith Mann (434) 522-0234

Size (SF) 1 story
30,500 sq ft

Contract Delivery Method design-build
Contract Time 180 calendar days

Project Narrative

Schewels Furniture approached us in the winter of 2016 to design a new exterior concept for their standalone retail stores, the first of this style being located in Farmville, VA. We proposed a contemporary look, comprised of a dark grey reflective oversized masonry base topped with alternating shades of light and medium grey insulated metal panels placed in a random pattern. A red entry cube was designed at the front corner as a nod to Schewels' branding.

The interior, accommodating 22,000 square feet of showroom space and an 8,000 square foot warehouse, was kept simple in the style of previous Schewels stores to provide a uniform shopping experience among all their locations. The exposed underside of the roof structure was sprayed out black with oversized ceiling grid suspended at 12' to create the illusion of a ceiling. The sales desk, flanked by two offices which look out into the showroom floor, is centrally located along the back wall of the showroom. Additional offices and support space are located in between the showroom and warehouse area.